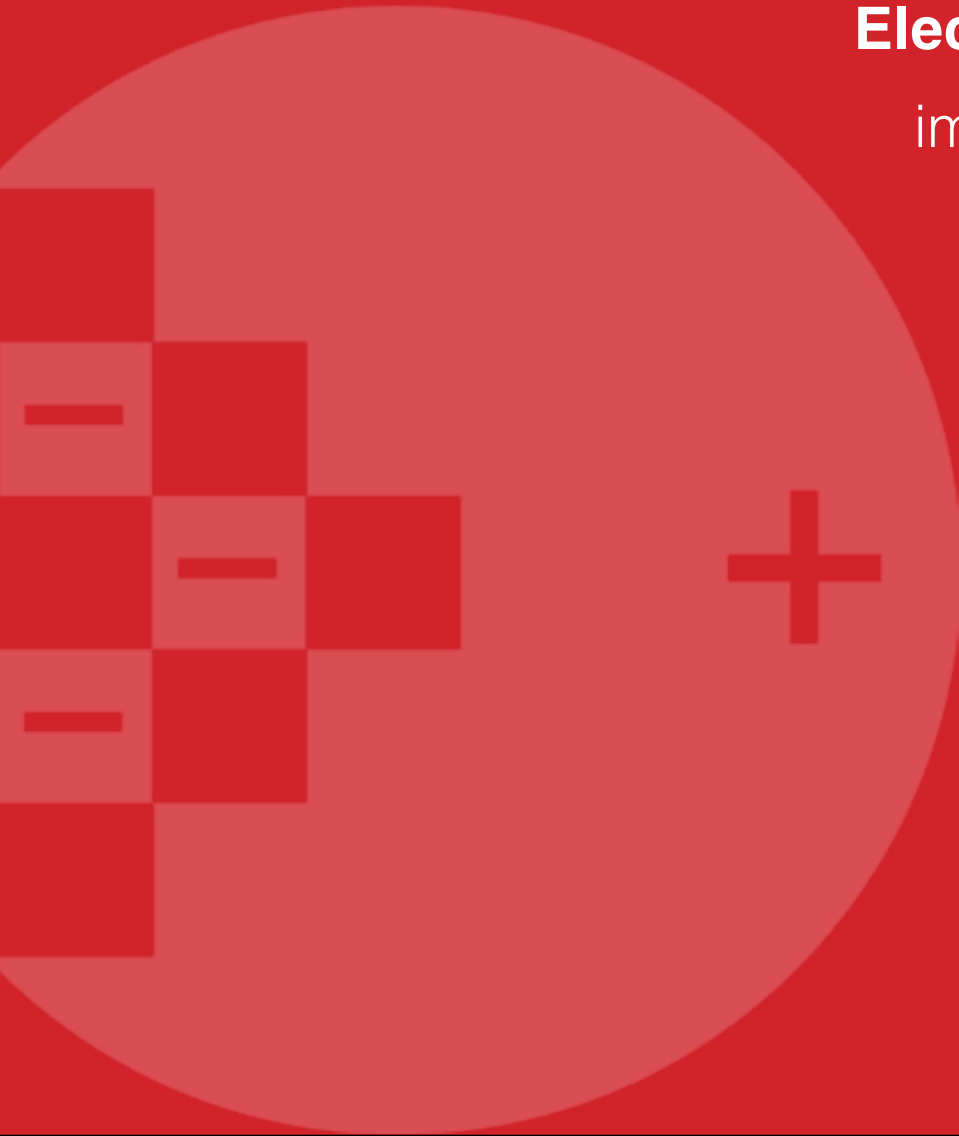


**The leading authority in  
Electrocoat** dedicated to  
improving the business  
of our members.





**The Electrocoat Association** is a non-profit trade association designed to bring together end-users and suppliers involved in the electrocoating industry to promote the use of e-coat throughout manufacturing industries and advance the technology based on its superior environmental and economic advantages.



The Electrocoat Association provides opportunities to enhance your professional development and your business through superior educational programs, networking platforms, and extensive collaborative resources. Our services advance your business, help you navigate through changing business environments, and offer unlimited opportunities to develop your professional network.




We are THE leading authority in Electrocoat supporting the finishing community through these key objectives:



**Our Mission** is to drive electrocoat growth by providing access to information, education and networking with industry leaders.

To learn more about how we can help you, visit us at [electrocoat.org](http://electrocoat.org)



The Electrocoat Association allows members to collectively reach markets to further electrocoat technology and educate manufacturers on its viability as a coating option. The true value of membership, however, lies in the benefits and services we deliver for the membership investment.

### **Education is Key**

The Electrocoat Association develops and presents conferences, regional seminars, webinars, and speakers for co-sponsored events. Members enjoy registration discounts on all Association-produced educational events and publications, as well as discounts to exhibit or attend events that we co-sponsor. We publish industry news and (coming soon) a blog on our website, a bi-annual newsletter, and monthly emails to communicate industry and member news. Members are encouraged to contribute newsworthy items so that we can publicize them for the benefit of our community.

### **Network Your Way to Success**

Association members enjoy an immediate connection with other active, interested users and suppliers of electrocoating products and services through both personal and social media channels. Membership puts you in contact with experts that can help with equipment and materials troubleshooting, operating cost analysis, business development, etc. Member-only benefits such as event sponsorships and our Annual Meeting offer additional opportunities to mingle with colleagues, partners, and potential customers. Member companies enjoy Industry Leader status and visibility as speakers and industry experts in our educational programming.

### **Tools that Improve Your Business**

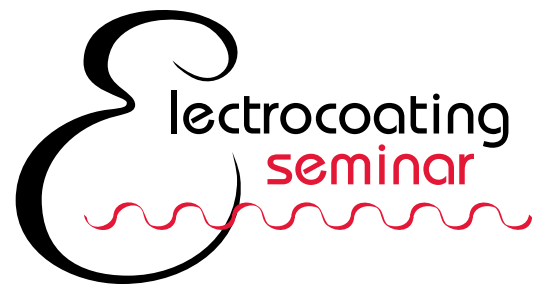
We are committed to promoting the capabilities of our member companies to those contacting the Association looking for services, products, and answers to questions about ecoat. These leads are directed to our membership and have often resulted in new business. The user-friendly Member Directory housed on [electrocoat.org](http://electrocoat.org) is a valuable advertising tool that markets members to potential customers worldwide. The Find a Custom Coater resource pinpoints our job shop member facilities on a map of the world for quick and easy reference, and our Buyers Guide assists purchasers searching for specific equipment, components, and chemicals. Association members enjoy the privilege of holding office and serving on committees, leading to professional development and direct involvement in setting the future direction of our organization.



This 2-day event held in the even years offers a myriad of learning options as well as supplier-hosted exhibits. Keynote addresses, group presentations, and a selection of break-out workshops are designed to meet the needs of varying levels of professionals and disciplines, from line operators to chief executives, engineers to scientists. A Conference Proceedings CD is included with registration. Exhibit

suites and tabletops foster one-on-one conversation with industry suppliers to get specific issues addressed and evaluate different products and services – a one-stop shopping experience. For the value and experience it provides, the [Electrocoat Conference](#) cannot be missed.

A more focused, classroom-style experience, the [Seminar](#) format presents the basics of electrocoat before moving to more advanced topics, allowing attendees to walk through the process and identify areas for energy, waste, and cost savings. Attendees explore real world issues and learn to troubleshoot their system. Hosted in various regional areas, plant tours are included when possible. This is a must-attend program for those interested in a more thorough understanding of the mechanics of an ecoat system.



[Electrocoating: A Guidebook for Finishers](#) provides an in-depth investigation of the electrocoating operation and serves as a comprehensive reference for finishers at all levels of knowledge and experience. This popular publication is the first to provide a “walk-through” of an entire ecoat system and all of its components. Special features include illustrations, glossary, and troubleshooting tips throughout.

The Electrocoat Association is committed to the development of high-quality [Online Resources](#) such as educational webinars and troubleshooting tools that will evolve from a moderated blog and social media connections. We encourage peer interaction and knowledge sharing at all levels that can lead to improved operation and innovation. Learning together can oftentimes be more productive than learning alone, and the Association stands ready to facilitate the process.



## Corporate Membership

### Tier 1 – OEM Suppliers

Companies involved in the manufacture, sale, and/or development of electrocoating materials, application equipment/systems, resin, pigment and additive raw materials, as well as processing equipment required for manufacturing electrocoating materials.

### Tier 2 – Component Suppliers

Suppliers of cleaning/pretreatment equipment and chemicals, ovens, conveyors and other ancillary finishing equipment/component manufacturers and distributors related to electrocoating.

### Tier 3 – Custom Coaters

Job shops dedicated to the application of protective, functional or decorative electrocoating to industrial, automotive or consumer products. This category is designed to connect people looking for coating services with members who can fulfill their needs.

**Dues are determined by applicant's annual electrocoat sales as outlined in the application below.**

## Individual Membership

### Tier 1 – Captive Shops

Individuals in an industrial environment who are involved in the finishing operation of the manufacturing process.

### Tier 2 – Other Suppliers & Services

*(not qualified for Corporate Membership)*

Individuals involved with electrocoating technology or services outside of those listed for Corporate Membership. Includes consultants, distributors, engineering services, and miscellaneous products.

## Educational

Available to any student, school, college, university or sponsored apprenticeship program.



## Membership Application

Complete this form or apply online at [electrocoat.org](http://electrocoat.org). This information will appear with your online Directory listing.

Company Name \_\_\_\_\_

Delegated Representative \_\_\_\_\_ Title \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone No. \_\_\_\_\_ Website \_\_\_\_\_

Contact Email Address (not published) \_\_\_\_\_

Description of Business \_\_\_\_\_

## Membership Status

Please select appropriate category and dues:

### Corporate Membership

#### Tier 1 - OEM Supplier

Annual E-coat Sales Base	Dues
<input type="checkbox"/> \$0 - 5 million .....	\$2,970
<input type="checkbox"/> \$5 - 10 mm.....	\$4,180
<input type="checkbox"/> \$10 - 20 mm.....	\$5,390
<input type="checkbox"/> \$20 mm - up .....	\$6,600

#### Tier 2 - Component Supplier

Annual E-coat Sales Base	Dues
<input type="checkbox"/> \$0 - 1 million .....	\$1,430
<input type="checkbox"/> \$1 - 5 mm .....	\$2,090
<input type="checkbox"/> \$5 mm - up .....	\$2,750

#### Tier 3 - Job Shop or Custom Coater

Annual E-coat Sales Base	Dues
<input type="checkbox"/> \$0 - 2 million .....	\$550
<input type="checkbox"/> \$2 - 5 mm.....	\$1,100
<input type="checkbox"/> \$5 - 7 mm.....	\$1,430
<input type="checkbox"/> \$7 - 10 mm.....	\$2,090
<input type="checkbox"/> \$10 mm - up.....	\$2,750

### Individual Membership

Tier 1 - Captive Shop  \$50  Tier 2 - Other Suppliers and Services  \$125

### Educational Membership

\$100 Academic Institutions  \$30 Students (One-time processing fee while registered in an educational program.)

### Payment

Upon acceptance, an invoice will be emailed for immediate payment. Corporate dues may be prorated according to Association guidelines.

Check  P.O. # \_\_\_\_\_  Credit Card - Please call 800-563-8831

**Note:** Contributions, gifts, or membership dues paid to The Electrocoat Association are not deductible as charitable contributions for Federal income tax purposes. This law does not affect the deductibility of these payments as business expenses.

### Membership Agreement

I hereby apply for membership in The Electrocoat Association. I agree to abide by the Bylaws and Operating Guidelines of the Association. I agree that in order to affirm my Membership in the Association, I must pay all applicable membership dues.

*Dues are non-refundable.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Please return to:

PO Box 541083, Cincinnati, OH 45254 • Fax: 513-527-8801 • Email: [anne@electrocoat.org](mailto:anne@electrocoat.org) • 800-579-8806 or 800-563-8831

To learn more about  
how we can help you,  
visit us at **electrocoat.org**



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